

## Sheeri Cabral

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### Career Profile

Seasoned product leader with a strong background in data research and technology. Proven track record in stakeholder engagement, product roadmap execution, and conflict resolution. Adept at transforming complex challenges into actionable strategies that drive customer satisfaction and business growth.

### Areas of Expertise

- Product roadmap development/execution
- Strategic/executive communication
- User/industry/market research
- Budgeting and financial planning
- Cross-functional team leadership
- Analytics, Data Science, and BI/reporting

### Recent Work History (see LinkedIn for complete history)

Capital One – **Product Leader** Oct 2024 – present

- Conducted discovery initiatives, customer usage analysis, and comprehensive market research to define innovative data observability products and features, successfully collaborating with and engaging teams across Capital One Software, core financial teams, and key industry players.
- Worked with cross-functional teams, including Sales and UX, to create strategic decks and research briefs, aligning product offerings with customer needs and market trends.
- Proposed and organized the Customer Advisory Council, fostering alignment and collaboration among stakeholders to drive product development.
- Outlined a robust data governance tool integrating business context, ROI, and data quality for data and workloads, including AI data and workloads.

Collibra, Inc – **Staff Product Manager & Thought Leader** Jan 2022 – Oct 2024

- Developed strategic recommendations for operational lineage. Advised Product, Marketing, and executive team on market needs, business needs, and opportunities.
- Successfully advocated adoption of OpenLineage, overcoming engineering pushback, reducing integration costs, and providing expansion for our data observability product line.
- Managed the ETL lineage product roadmap, executing on the addition, rewriting, and maintenance of several tools.
- "Innovation Award" recipient for driving meaningful innovation through calculated risks.

MongoDB, Inc – **Product Manager & Communications Engineer** Feb 2019 – Jan 2022

- Achieved 303% YOY growth as the sole Product Manager for MongoDB's Consistent User Experience, collaborating with design, engineering and product from five departments.
- Sole Product Manager for the O-FISH app, a collaboration with a not-for-profit to showcase MongoDB features while creating foundational software that protects world waterways.
- Drove O-FISH strategy, mobile and web app development, across Design/Eng/partners.
- Established a continuous discovery process; worked with design on industry and user research. Analyzed and synthesized quantitative and qualitative research data.
- Cross-department collaboration to create impactful keynote demonstrations.
- Product manager for sharding for the MongoDB database server.

Salesforce.com - **Senior MySQL DBA** Feb 2017 – Dec 2018

- Saved \$3 million over 8 months by applying data science techniques to capacity planning to maximize existing nodes. This work also streamlined early detection of performance issues.
- [Pioneered](#) the compilation of PHP to authenticate securely with LDAP against MySQL
- Automated the migration of 800 MySQL servers from a data center to AWS EC2 instances
- Created unique graphs of MySQL internals so developers could see code impact
- Designed schemas for, optimized and maintained a large MySQL/PHP environment

Mozilla Corporation – **Head of Data Operations and Business Intelligence** Oct 2014 – Oct

2016, **Database Team Manager** Nov 2011 – Oct 2014

- Managed the business intelligence, data integration, data warehouse and database teams.
- Saved \$500,000 per year delivering data visualization and integration solutions for everyone from C-suite to ICs. Worked with Marketing, Finance, HR and Engineering.
- Created process to migrate MySQL to AWS, validated, and worked with operations teams to virtualized 80% of the MySQL databases.
- Automated MySQL set-up, complete with monitoring and backups – just by updating 3 files.
- Administered Tableau adding HA, automated backups, and a doc'd/tested failover process.
- Implemented automated data quality via checksums on all 400+ MySQL databases.

## **Education**

**Master's Degree** in Computer Science – Brandeis University, Waltham MA

**Bachelor's Degree**, Concentration in Computer Science – Brandeis University, Waltham MA