

Sheeri Cabral

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CV at www.sheeri.com/resume

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Career Profile

I am a seasoned product leader combining data research and deep technological experience with stakeholder engagement to guide decisions, align priorities, and create and execute product roadmaps. My expertise includes collaborating with leadership, design, and engineering to break down complex problems into manageable, actionable, and measurable parts. I excel in conflict resolution, ensuring smooth operations and customer satisfaction.

Areas of Expertise

- Empowering teams to achieve lofty goals
- Prioritizing/delivering product roadmaps
- User/industry research
- Crafting/executing missions & strategies
- Strategic messaging and communication
- Budgeting and financial planning
- Operations: Scalability/HA, Automation, Configuration Management, Monitoring
- Analytics, Data Science, and BI/reporting
- Managing and leading multiple remote teams, including consultants
- Building rapport across depts & partners

Recent Work History (see LinkedIn for complete history)

Collibra, Inc – **Staff Product Manager & Thought Leader** Jan 2022 – present

- Developed strategic recommendation for operational lineage. Advised Product, Marketing, and executive team on market needs, business needs, and opportunities.
- Successfully advocated for adopting OpenLineage, saving on integration costs and providing a natural expansion for our data observability product line.
- Managed the ETL lineage product roadmap, adding GA tools for 4 new ETL tools, overseeing significant rewrites for another 4, and maintenance of an additional 3 tools.
- Awarded the internal "Innovation Award" for driving meaningful innovation through calculated risks.

MongoDB, Inc – **Product Manager & Communications Engineer** Feb 2019 – Jan 2022

- Achieved 303% YOY growth as the sole Product Manager for MongoDB's Consistent User Experience, collaborating with design, engineering and product from five departments.
- Sole Product Manager for the O-FISH app, a collaboration with a not-for-profit to showcase MongoDB features while creating foundational software that protects world waterways.

- Drove O-FISH strategy, mobile and web app development, across Design/Eng/partners.
- Established a continuous discovery process; worked with design on industry and user research. Analyzed and synthesized quantitative and qualitative research data.
- Collaborated with Product and Community teams to create impactful keynote demonstrations.
- Product manager for sharding for the MongoDB database server.

Salesforce.com - **Senior MySQL DBA** Feb 2017 – Dec 2018

- Saved \$3 million over 8 months by applying data science techniques to capacity planning to maximize existing nodes. This work also streamlined early detection of performance issues.
- Together with Engineering, Product and Support – built, maintained and monitored the infrastructure for our SaaS platform; developed/implemented new DB tools and processes.
- Pioneered the compilation of PHP to authenticate securely with LDAP against MySQL
- Automated the migration of 800 MySQL servers from a data center to AWS EC2 instances
- Created unique graphs of MySQL internals so developers could see code impact
- Designed schemas for, optimized and maintained a large MySQL/PHP environment

Mozilla Corporation – **Head of Data Operations and Business Intelligence** Oct 2014 – Oct 2016, **Database Team Manager** Nov 2011 – Oct 2014

- Managed the business intelligence, data integration, data warehouse and database teams.
- Saved \$500,000 per year by delivering data visualization and data integration solutions for C-suite down to individual contributors. This required collaboration with Marketing, Finance, HR and Engineering to develop and deliver.
- Determined critical success factors (CSF) for business needs; automated KPI reports.
- Pioneered a MySQL migration to AWS process; implemented the first set of migrations and handed the rest over to operations. Virtualized 80% of the MySQL databases.
- Automated MySQL set-up, complete with monitoring and backups – just update 3 files.
- Administered Tableau; updated the single point-of-failure Tableau server into a redundant cluster w/automated, synchronized backups, and a documented + tested failover process.
- Implemented automated data quality via checksums on all 400 MySQL databases.

Education

Master's Degree in Computer Science – Brandeis University, Waltham MA

Bachelor's Degree, Concentration in Computer Science – Brandeis University, Waltham MA