

# Sheeri Cabral

[linkedin.com/in/sheeri/](https://www.linkedin.com/in/sheeri/)

69 Child Street, Boston, MA 02136

CV at [www.sheeri.com/resume](http://www.sheeri.com/resume)

+1 857-205-9786

[me@sheeri.com](mailto:me@sheeri.com)

## Career Profile

I combine data, research, and deep technological experience with listening to end users, internal users, and key stakeholders to guide decisions, align priorities, and create and execute roadmaps. I work with leadership, design, and engineering to break down complex problems into manageable, actionable and measurable parts. I am usually either asking or answering “Why?”

## Areas of Expertise

- Empowering teams to achieve lofty goals
- Prioritizing/delivering product roadmaps
- User/industry research
- Google Analytics & Search Console
- NoSQL, Relational Databases, DW
- Crafting/executing missions & strategies
- Working with Leadership to craft and deliver strategic messaging
- Operations: Scalability/HA, Automation, Configuration Management, Monitoring
- Managing and leading multiple remote teams, including consultants
- Building rapport across depts & partners
- Business Intelligence and Data Science
- Budgeting and Finance

## Recent Work History (see LinkedIn for complete history)

MongoDB, Inc – **Product Manager & Communications Engineer** 2019 – Present

- Sole Product Manager for MongoDB’s Consistent User Experience, collaborating among five different departments, in addition to the standard design/engineering/product cross-functional team. Achieved 303% YOY growth.
- Created a continuous discovery process; worked with design on industry and user research. Analyzed and synthesized quantitative and qualitative research data.
- Sole Product Manager for the O-FISH app, a collaboration with a not-for-profit to showcase MongoDB features while creating foundational software that protects world waterways.
- Drove O-FISH strategy, mobile and web app development, across Design/Eng/partners.
- Worked with MongoDB Product and Community teams to build keynote demonstrations.
- Product manager for sharding for the MongoDB database server.

Salesforce.com - **Senior MySQL DBA** 2017 – 2018

- Applied data science techniques to capacity planning to maximize existing nodes, saving \$3 million over 8 months; streamlined early detection of performance issues.
- Together with Engineering, Product and Support – built, maintained and monitored the infrastructure for our SaaS platform; developed/implemented new DB tools and processes.
- Pioneered the compilation of PHP to authenticate securely with LDAP against MySQL
- Automated the migration of 800 MySQL servers from a data center to AWS EC2 instances
- Created unique graphs of MySQL internals so developers could see code impact
- Designed schemas for, optimized and maintained a large MySQL/PHP environment

Mozilla Corporation - **Data Product Manager** 2014 – 2016, **Database Team Lead** 2011 – 2014

- Led the business intelligence, data integration, data warehouse and database teams.
- Collaborated with Marketing, Finance, HR and Engineering to deliver data visualization and integration solutions for C-suite down to individual contributors; saving \$500,000 per year.
- Determined critical success factors (CSF) for business needs; automated KPI reports.
- Pioneered a MySQL migration to AWS process; implemented the first set of migrations and handed the rest over to operations. Virtualized 80% of the MySQL databases.
- Automated MySQL set-up, complete with monitoring and backups – just update 3 files.
- Administered Tableau; updated the single point-of-failure Tableau server into a redundant cluster with automated, synchronized backups, and a clearly documented failover process.
- Implemented automated data quality via checksums on all 400 MySQL databases.

PalominoDB, Inc. - **Senior DBA & Community Liaison** 2010 – 2011

- Acted as the public face of PalominoDB, via public speaking, blogging and tweeting.
- Acquired and onboarded new clients; Managed relationships with existing clients.
- Developed a [Nagios plugin](#) for MySQL to perform calculations using arbitrary variables
- MySQL skills: monitoring, replication, security, query optimization, views, stored code, debugging internals, backups via: mysqldump, xtrabackup, ZRM.

## **Education**

**Master's Degree** in Computer Science – Brandeis University, Waltham MA

**Bachelor's Degree**, Concentration in Computer Science – Brandeis University, Waltham MA