THE DATA INTELLIGENCE CONFERENCE





Collibra + Snowflake: Better together with data lineage

Sheeri Cabral

Senior Product Manager Collibra

Paul Gancz

Partner Solutions Architect Snowflake

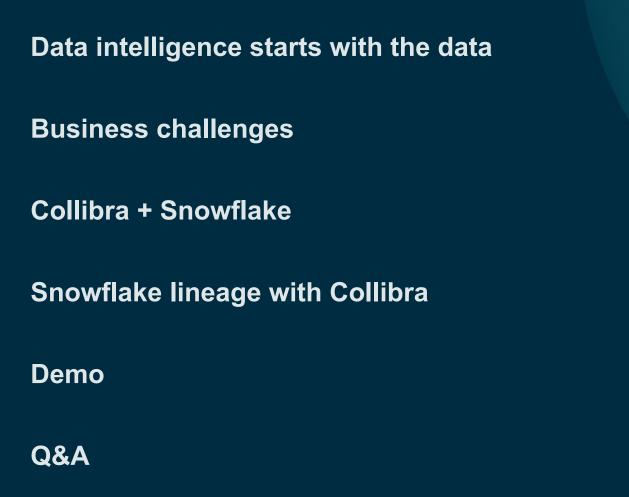
Sheeri Cabral

Senior Product Manager Collibra

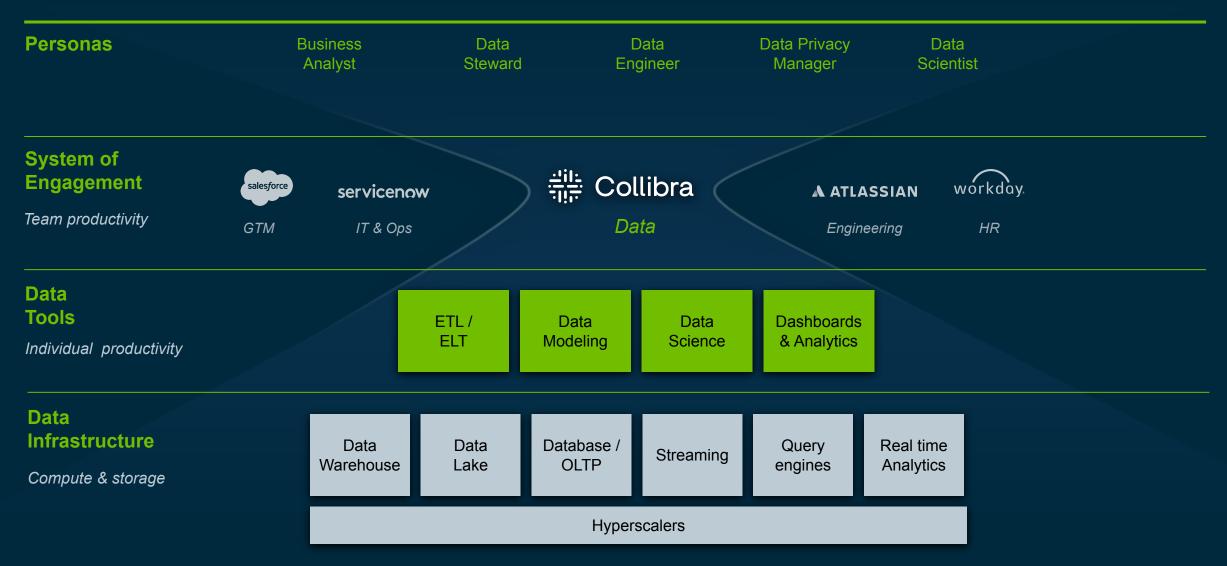
Paul Gancz

Partner Solutions Architect Snowflake Agenda

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Data intelligence starts with the data





Business challenges

Limited visibility

Lack a comprehensive view of data



No data provenance

Unclear where and how data flows within and between systems



Lack of trust

Low confidence that data can be trusted and ready to use



Impacting your business with lineage

Get a complete, context-rich view of where data comes from and trust that it is relevant and trustworthy

Trace data flows and show relationships, so users can quickly understand your data's history

Predict the impact of potential changes with lineage at the table, column, transformation and SQL query level

[Attributes 🔹 🕒 🕒 🗇 🖽 🏈 🖉	
	FOOD_DELIVERY.CUSTOMERS [OPENLINEAGE::database] NAME	
	FOOD DELIVERY, DISCOUNTS [OPENLINEAGE::database]	FOOD_DELIVERY.CUSTOMER_DISCOUNTS [OPENLINEAGE::database]
	AMOUNT_OFF STARTS_AT ENDS_AT	AMOUNT_OFF STARTS_AT ENDS_AT
	FOOD_DELIVERY.ORDERS [OPENLINEAGE::database]	FOOD DELIVERY.V ORDERS [OPENLINEAGE::database]
	MENU_ITEM_ID QUANTITY	MENU_ITEM TOTAL_ORDERED

Collibra & Snowflake partnership

- Snowflake Elite Partner
 Since 2020
- Snowflake Ventures
 Investment
- Snowflake Partner Network Competency Program Healthcare and Financial Services





Snowflake platform Under the hood



OUTCOMES

Insights Predictions Monetization Data Products



Why the Snowflake data cloud?



Fast for any Workload

Run virtually any number or type of job across users and data volumes quickly and reliably.



lt just works

Replace manual with automated to operate at scale, optimize costs, and minimize downtime. °~-0

Connected to what matters

Extend access and collaboration across teams, workloads, clouds, and data, seamlessly and securely.



9

Snowflake in action

Snowflake Lineage 🔹		غ s'	YSADMIN • DEMO_WH	Share	\odot
5			Updated 15 seco	onds ago 🔻	Draft
Worksheets Databases	OPENLINEAGE.FOOD_DELIVERY *				
Pinned (0)	; 4 INSERT INTO food_delivery.delivery_7_days (5 order_id, order_placed_on, order_dispatched_on, order_delivered_on,				
No pinned objects	 6 customer_email, customer_address, discount_id, menu_id, 7 restaurant_id, restaurant_address, menu_item_id, category_id, 				
Q All Objects	8 driver_id 9)				
	10 SELECT o.order_id, 11 o.placed_on AS order_placed_on,				
V S FOOD_DELIVERY	12 (SELECT transitioned_at FROM food_delivery.order_status 13 WHERE order_id = o.order_id				
> Tables	14 AND status = 'DISPATCHED') AS order_dispatched_on,				
> Views	15 (SELECT transitioned_at FROM food_delivery.order_status 16 WHERE order_id = o.order_id				
> Stages	17 AND status = 'DELIVERED') AS order_delivered_on,				
> Pipes	18 c.email AS customer_email, 19 c.address AS customer_address,				
> Streams	20 o.discount_id, o.menu_id, o.restaurant_id,				
	21 r.address AS restaurant_address,				
> Tasks	22 o.menu_item_id, o.category_id, 23 d.id AS driver_id				
> Functions	24 FROM food_delivery.orders_7_days AS o				
> Procedures	25 INNER JOIN food_delivery.order_status AS os 26 ON os.order_id = o.order_id				
V C INFORMATION_SCHEMA	27 INNER JOIN food_delivery.customers AS c				
> Views	28 ON c.id = os.customer_id				`1
	29 INNER JOIN food_delivery.restaurants AS r 30 ON r.id = os.restaurant_id				1
~ 号 PUBLIC	31 INNER JOIN food_delivery.drivers AS d				
> Tables	32 ON d.id = os.driver_id				
> Views	<pre>33 WHERE os.transitioned_at >= TIMEADD(hour, -168, current_time()) 34 *</pre>				
> Stages	🖯 Objects Editor 🕒 Results 📈 Chart			Q₹	
> Pipes					
> Streams		number of rows inserted	Query Details		
> Tasks		0	Query duration	13	34ms
> Functions			6	_	-



Demo

DATA CITIZENS 22

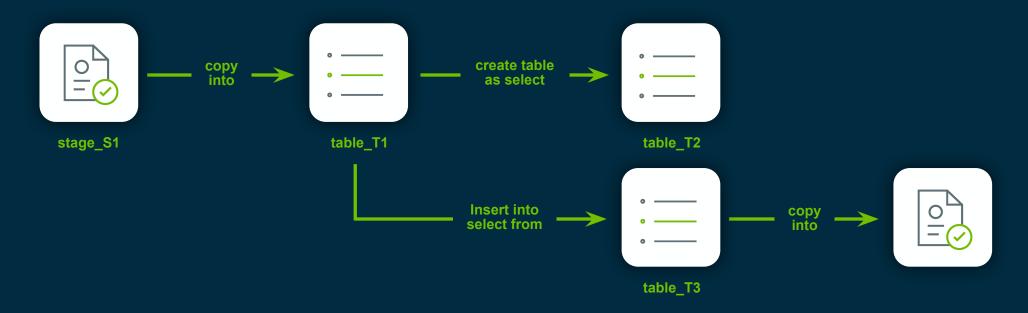
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```
"sources" : [
      "id" : "snowOL",
      "type" : "DatabaseSnowflake",
      "mode" : "SQL-API",
      "collibraSystemName" : "Snowflake",
      "hostname" : "collibr .snowflakecomputing.com",
      "auth" : {
        "type" : "Basic",
        "username" : "CERTIFICATION"
      },
      "customConnectionProperties": "role=SYSADMIN",
      "databaseNames" : [ "OPENLINEAGE", "CERTIFICATION" ],
      "warehouse": "DEMO WH"
}
Sheeris-MacBook-Pro ~ ; JAVA_OPTS='--add-opens java.base/java.nio=ALL-UNNAMED' bin/lineage-harvester full-sync
```



GA

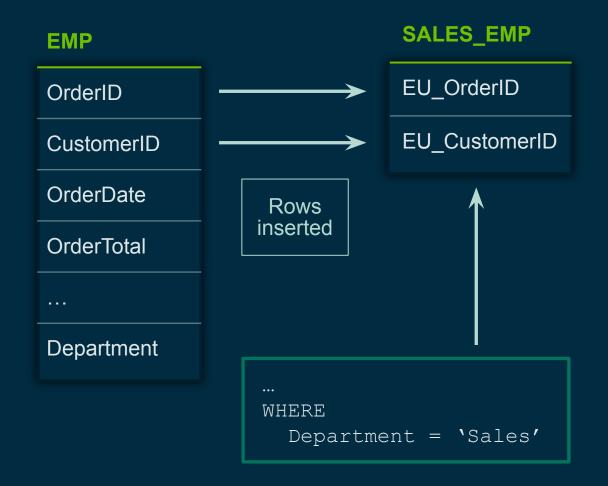
Snowflake access history (writes) Know the lineage of data



PATH	TARGET_NAME	TARGET_DOMAIN	TARGET_COLUMNS
stage_S1->table_T1	table_T1	TABLE	["CONTENT"]
stage_S1->table_T1->table_T2	table_T2	TABLE	["ID","NAME"]
stage_S1->table_T1->table_T3	table_T3	TABLE	["NAME","ID"]
stage_S1->table_T1->table_T3->stage_S2	stage_S2	STAGE	0



Column lineage Track flow of sensitive columns, recorded in Access History



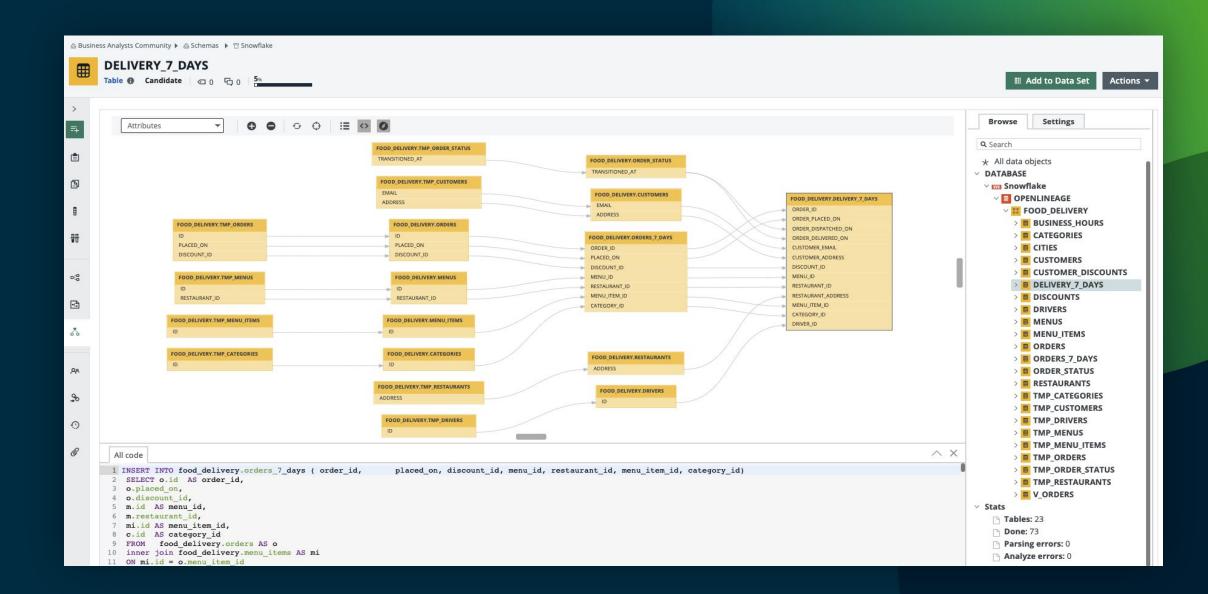
Access History (Current)		
Source	Target	
EMP	SALES_EMP	
Just Released!		
Source	Target	
EMP.OrderID	SALES_EMP.EU_OrderID	
EMP.CustomerID	SALES_EMP.EU_CustomerID	



PUBLIC

GA

PRIVATE





Questions?

Special thanks: Raja Balakrishnan Daphnee Geyer Mihail Istrate

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THE DATA INTELLIGENCE CONFERENCE

Next generation of Snowflake lineage

Snowflake SQL-API Now in public beta!

- Dedicated Snowflake scanner for integration
- View technical lineage including column-level lineage and transformations done by:
 - \circ Views
 - Storage procedures
 - Queries/streams
 - Snowpipes

Snowflake SQL - GA

- Leverages SQL scanner for Snowflake integration
- Stored procedures are not parsed
- Scanner is one-directional

