Sheeri Cabral

linkedin.com/in/sheeri/

CV at www.sheeri.com/resume

69 Child Street, Boston, MA 02136

+1 781 809 0703   me@sheeri.com

Career Profile

I combine data, research, and deep technological experience with listening to key stakeholders, internal and end users to guide decisions, align priorities, and create and execute roadmaps. I work with leadership, design, and engineering to break down complex problems into manageable, actionable and measurable parts. I am the person you want in your corner when conflict arises, internally or with customers.

Areas of Expertise

- Empowering teams to achieve lofty goals
- Prioritizing/delivering product roadmaps
- User/industry research
- Crafting/executing missions & strategies
- Working with Leadership to craft and deliver strategic messaging
- Budgeting and Finance

- Operations: Scalability/HA, Automation, Configuration Management, Monitoring
- Relational/JSON data stores, DW
- Managing and leading multiple remote teams, including consultants
- Building rapport across depts & partners
- Analytics, Data Science, and BI/reporting

Recent Work History (see LinkedIn for complete history)

Collibra, Inc – **Staff Product Manager & Thought Leader** 2022 – present

- Developed strategic recommendation for operational lineage. Advised Product, Marketing, and executive team on market, key players, business needs, challenges and opportunities.
- Persuaded Collibra to adopt OpenLineage, saving on integration costs and providing a natural expansion for our data observability product line and market reach.
- Established and delivered on financial and strategic goals involving multiple teams, ensuring alignment and accountability.
- Responsible for Collibra's ETL lineage product line. During my tenure I have added new ETL lineage tools for Azure Data Factory, Snowflake and dbt Core and Cloud; I oversaw the rewriting lineage from DataStage, SAP HANA calculated views, and Informatica PowerCenter. Maintained ETL lineage from Matillion, SSIS, and IICS.
- Won an internal "Innovation Award" for taking calculated risks to drive meaningful innovation for customers and prospects.

MongoDB, Inc – **Product Manager & Communications Engineer** 2019 – 2022

- Achieved 303% YOY growth as the sole Product Manager for MongoDB's Consistent User Experience, collaborating with design, engineering and product from five departments.

- Sole Product Manager for the O-FISH app, a collaboration with a not-for-profit to showcase MongoDB features while creating foundational software that protects world waterways.
- Drove O-FISH strategy, mobile and web app development, across Design/Eng/partners.
- Created a continuous discovery process; worked with design on industry and user research. Analyzed and synthesized quantitative and qualitative research data.
- Worked with MongoDB Product and Community teams to build keynote demonstrations.
- Product manager for sharding for the MongoDB database server.

Salesforce.com - **Senior MySQL DBA** 2017 – 2018
- Saved $3 million over 8 months by applying data science techniques to capacity planning to maximize existing nodes. This work also streamlined early detection of performance issues.
- Together with Engineering, Product and Support – built, maintained and monitored the infrastructure for our SaaS platform; developed/implemented new DB tools and processes.
- Pioneered the compilation of PHP to authenticate securely with LDAP against MySQL
- Automated the migration of 800 MySQL servers from a data center to AWS EC2 instances
- Created unique graphs of MySQL internals so developers could see code impact
- Designed schemas for, optimized and maintained a large MySQL/PHP environment

Mozilla Corporation – **Director of Data Operations and Business Intelligence** 2014 – 2016, **Database Team Manager** 2011 – 2014
- Managed the business intelligence, data integration, data warehouse and database teams.
- Saved $500,00 per year by delivering data visualization and data integration solutions for C-suite down to individual contributors. This required collaboration with Marketing, Finance, HR and Engineering to develop and deliver.
- Determined critical success factors (CSF) for business needs; automated KPI reports.
- Pioneered a MySQL migration to AWS process; implemented the first set of migrations and handed the rest over to operations. Virtualized 80% of the MySQL databases.
- Automated MySQL set-up, complete with monitoring and backups – just update 3 files.
- Administered Tableau; updated the single point-of-failure Tableau server into a redundant cluster with automated, synchronized backups, and a clearly documented failover process.
- Implemented automated data quality via checksums on all 400 MySQL databases.

Education

Master's Degree in Computer Science – Brandeis University, Waltham MA

Bachelor's Degree, Concentration in Computer Science – Brandeis University, Waltham MA